

Through the battles.
The growing pains.
The triumphs.

You've been there
every step of the way.

So has chiropractic research.

Research is the currency of any health profession and chiropractic is no exception.

- Dr. Richard Brown, Secretary-General, World Federation of Chiropractic

Why Chiropractic Research?

There have been times when it wasn't easy. When the deck was stacked against us. When we had solutions, but not the evidence. When we could see future but not the way to get there.

It's been science – chiropractic research – that has forged our path forward. Blazing trails, burning through misconceptions, and illuminating the future.

Here are examples of critical research made possible by our visionary investments:

- 1985 Spinal Manipulation in the Treatment of Low-Back Pain, W. H. Kirkaldy-Willis and J. D. Cassidy CFP-MFC
- 1993 The Manga Report: The Effectiveness and Cost-Effectiveness of Chiropractic Management of Low-Back Pain. Pran Manga, Ph.D., Douglas E. Angus, M.A., Costa Papadopoulos, MHA, William R. Swan, B.Comm.
- 2008 Risk of vertebrobasilar stroke and chiropractic care: results of a population-based case-control and case-crossover study Dr J David Cassidy 1, Eleanor Boyle, Pierre Côté, Yaohua He, Sheilah Hogg-Johnson, Frank L Silver, Susan J Bondy

- 2022, Association of Chiropractic Care With Receiving an Opioid Prescription for Noncancer Spinal Pain Within a Canadian Community Health Center: A Mixed Methods Analysis, Peter C. Emary DC, MSc^{abc}, Amy L. Brown DC^c, Mark Oremus MSc, PhD^{ad}, Lawrence Mbuagbaw MD, MPH, PhD^{aef}, Douglas F. Cameron DC^c, Jenna Di Donato HBS^c(Kin)^b, Jason W. Busse DC, MSc, PhD^{aghi}

Peer reviewed research opens discussion, changes minds and influences opinions. It is the currency of a mature profession. Our profession.

Chiropractic Comes of Age

Chiropractic has changed so much. Through vision, discipline and the guidance of people like you – and those who came before you - new chiropractors no longer struggle for credibility. But the world is changing too. With that comes brand new challenges.

Now is the time for chiropractic in Canada to take its rightful place as a leader alongside allied healthcare professions. We can do that by creating a permanent investment in the future and the research that fuels it.

The future of chiropractic research is here. Introducing the Future Forward Endowment.

FUTURE FORWARD

The Concept is Simple. The Results are Game-Changing.

Future Forward is our profession's first and only national endowment dedicated solely to the development of research to benefit patients and chiropractors across the country.



You make a generous gift to the Future Forward Endowment



CCRF invests your gift so it can grow



Grants are made each year from the earnings



The process continues, and the impact increases

Future Forward harnesses the power of visionary clinicians like you, investing your generous donations so that they grow, year after year - while a portion of the proceeds are used to fund Canadian research projects and capacity each year. Your gift continues to pay dividends, creating a perpetual funding source for studies that enrich our profession and the people we serve.



leg·a·cy | \ 'le-gə-sē\

Definition:

1: a gift by will especially of money or other personal property: BEQUEST

2: something transmitted by or received from a predecessor You've made a difference through your career. And while you may be ready to start a new life chapter, you don't have to leave the rewards and satisfaction of chiropractic behind. Make Future Forward part of your legacy. It's a tangible way to stay engaged and involved. To share your passion, your experience and your leadership.

Interested? Future Forward offers two ways to establish your professional legacy:



Why Wait? Live Your Legacy

The largest transfer of generational wealth ever is now underway. A living legacy is a great option if you want to share your accumulated wealth right now, with loved ones and support organizations that matter to you. Future Forward is a smart option that provides the added benefit of substantial and immediate tax savings, regardless of whether you choose a single donation or several gifts over time.



Plan Ahead Leave Your Legacy

With Future Forward as part of your financial plan, you can create a meaningful legacy and reduce taxes paid by your estate – all at the same time. Your wealth, accumulated through years of dedicated service, now becomes a lasting source of funding to advance science with a trusted charity. You'll enjoy the gratitude and recognition of the profession and the satisfaction of knowing your legacy will be indelibly linked to your life's work.

Future Forward Membership Has Privileges

As a donor, you can direct your gift toward Future Forward's main research fund, to a designated area of research or to a named fund. Named funds can be established with gifts of \$50,000 or more. Donors of gifts of \$10,000 or more can add their gift to a named fund.

To honour research trailblazers past and present, when you contribute \$1,000 or more per year, or make the formal pledge of a major legacy gift of \$10,000 or more, you'll qualify for automatic enrollment in the Future Forward Founders' Club. This is the highest tier of membership benefits and recognition which will include:

- Welcome Package with certificate, lapel pin and decal
- Public acknowledgement of your gift (consistent with your wishes)
- Call of appreciation from a CCRF Board Member
- Access to an annual donor appreciation event
- Recognition as a significant supporter via the CCRF web site and social media posts

Donors creating named funds will also receive a copy of CCRF's Annual Report and an annual fund statement that summarizes fund results and acknowledges your contribution.



Future Forward's 1% Solution

Charitable gifts are as unique as the people who make them, so if you're considering a gift to Future Forward but aren't sure how much, consider this: According to the **Canadian Association of Gift Planners**, 1% of your estate's value is a good place to start. This ensures your estate will be generously shared with your benefactors along with with your Future Forward donation.

Got Questions? We've got answers.

Developing Future Forward was not easy. But “Research” is part of CCRF’s name – and we did our homework by studying endowment best-practices from leading charities across North America. Then we talked to leading chiropractors to make sure we really understood what’s important to you. Here are the top three questions you had for us:

1. Will my donation be well taken care of?

CCRF has developed an endowment policy that maximizes stability, governance and returns while minimizing risk. Your gift will be invested and wisely managed by RBC Wealth Management to ensure the income earned can continuously fund scientifically sound chiropractic research through CCRF’s National Research Grant Programs.

But don’t take our word for it. Contact us for a copy of our CCRF board approved Endowment Policy to review with your family, financial and legal experts.

2. How can I be sure my contribution funds research I care about?

While it’s impossible for Future Forward to be all things to all its supporters 100% of the time, consider this:

- Our aim is to align your values with our research grant awards. You can direct your gift to Future Forward’s national research fund or any of its restricted or unrestricted named funds
- The principal of your gift is intended to be invested not spent. Investment gains on that principal – along with those of other savvy

donors – will fund a variety of projects clinicians value – after all our Research Committee is made up of chiropractors just like you.

3. Why give to Future Forward and not to another chiropractic organization?

We know there are other worthy recipients of your donation, so we invite you to consider all available options. To determine whether the Future Forward Endowment is a good fit for you, here’s something to consider:

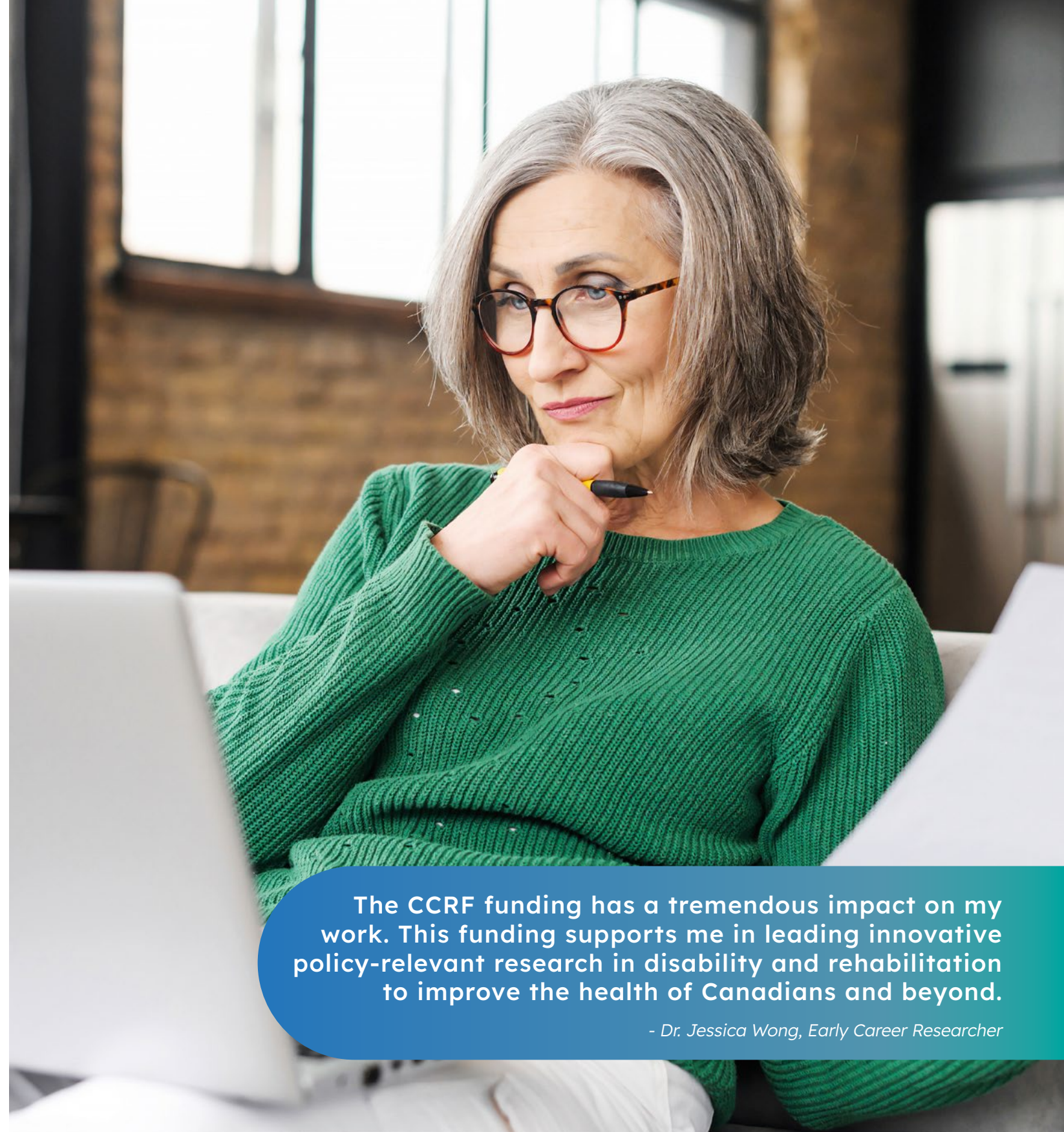
Canada’s national chiropractic research endowment, Future Forward, has all your bases covered because it was created to fund projects that:

- Pursue the big issues that benefit the entire profession, often in close partnership with allied associations, foundations, institutions and government agencies
- CCRF’s partnership approach enables us to continue to leverage your contribution to increase value and impact. That means every dollar you donate goes further!

We’ll add that for almost 50 years, CCRF has represented the interests of Canada’s chiropractors with governance and oversight provided by our professional colleagues at the Canadian Chiropractic Association. We maintain our independent status through a volunteer board, composed of chiropractors like you, to ensure our decisions-making is transparent, consistent and aligned with established scientific standards.

The CCRF makes research possible not just for the benefit of chiropractors, but for all Canadians.

- Dr. Steven Passmore



The CCRF funding has a tremendous impact on my work. This funding supports me in leading innovative policy-relevant research in disability and rehabilitation to improve the health of Canadians and beyond.

- Dr. Jessica Wong, Early Career Researcher

Got More Questions? Great. Let’s talk.

To book your Discovery Call or to request CCRF’s Future Forward Endowment policy, contact Dr. Bryan Wolfe at (416) 585-7902 ext. 238 or BWolfe@chiroresearch.ca. There’s no obligation and all inquiries are 100% confidential.

Getting Started is Easy

1. Talk to us or go to our website to discover your options.
2. Discuss with your family, benefactors and financial/legal advisors.
3. Make your gift or return our downloadable Declaration of Intention.
4. Feel great, knowing your gift will benefit critical research for future generations.

Invest in the future by investing with us

Since 1976, the Canadian Chiropractic Research Foundation (CCRF) has funded research to discover the best, evidence-informed care for patients living with pain and disability caused by spinal dysfunction and disease. This research improves patient care, builds clinician expertise, facilitates learning and validates the role of chiropractors as essential healthcare providers. Thanks to the extraordinary work being conducted by Canada's research community - assisted by CCRF funding - we're gaining ground in critical areas like:

- Chiropractic science. How it works. Why it works. How to make it better.
- Utilization. Understanding who uses chiropractic. Why they use it. And where they go when they don't.
- Patient safety.
- Reducing opioid use, diagnostic and healthcare wait times.
- Improving access for underserved people and communities.

Learn more about CCRF, our work and the Future Forward Endowment at
CanadianChiropracticResearchFoundation.ca

The Future Forward Endowment is administered by the Canadian Chiropractic Research Foundation (CCRF), a registered Canadian Charity # 118853613RR0001.

Fondation
canadienne pour
la recherche
en chiropratique



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